

An Ignition Session is a rapid and strategic approach to creating new opportunities for your business by identifying and vetting solutions, and developing an actionable plan to start building momentum immediately.

Pioneer Solutions NW brings a tested methodology built from decades of experience of implementing innovative solutions to rapidly and profitably grow brands, products, and companies.

Ignition Sessions come in 3 different packages to meet the needs of companies of all sizes. These packages include:

- **Kick-off Session** - A preparation session to get the most out of the process
- **Knock Yourself Off** - A time tested brainstorming process to rapidly generate solutions
- **Creative Tension** - An open and collaborative dissection of brainstormed ideas
- **Action Plan** - A concise plan of action to start building momentum on 1 new idea immediately

Ignition Session Packages

	Kick-off Session	Knock Yourself Off	Creative Tension	Action Plan
Bonfire Ignition Session	X	X	X	X
Campfire Ignition Session		X	X	X
Torch Light Ignition Session		X		

The above costs and timelines are estimates. Final project proposal is subject to change.

From problem to plan of action in 3 days! A Bonfire Ignition Session is an intensive 3 day program designed to jump start a new opportunity, product or solve a problem for your business. Pioneer's team will lead you through a process based on our decades of experience in change management and innovation leadership.

You will leave the session with an actionable plan to ignite new momentum to grow your business.

Bonfire

- **Kick-off Session (3hr)**
 - Meeting with management team for background and to define goals and stakeholders
 - Video intro and ignition session explanation sent to participants
- **Day 1 - Knock yourself off (3 hrs)**
 - A deep dive into the topic with participants
 - "Knock yourself off" brainstorming session
- **Day 2 - Creative tension (3 hrs)**
 - An open and collaborative dissection of brainstormed ideas
 - Selection and commitment of chosen path the team is willing to invest in
- **Day 3 - Action Plan (3 hrs)**
 - Together we build an action plan defining:
 - Why has this path been chosen?
 - Who is going to own the project?
 - What time and resources will be allocated?
 - Starting tomorrow, what initial actions will be taken?

\$2,500

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Let's get going! A Campfire Ignition Session is an intensive 1 day program designed to jump start new a opportunity or product, or solve a problem for your business. Pioneer's team will guide your team through an accelerated version of our proven 3 step process to develop an actionable plan to confidently start improving your business.

Campfire

- **Knock yourself off (3 hrs)**
 - A deep dive into the topic with participants
 - "Knock yourself off" brainstorming session
- **Creative tension (3 hrs)**
 - An open and collaborative dissection of brainstormed ideas
 - Selection and commitment of chosen path the team is willing to invest in
- **Day 2 - Action Plan (3 hrs)**
 - Together we build an action plan defining:
 - Why has this path been chosen?
 - Who is going to own the project?
 - What time and resources will be allocated?
 - Starting tomorrow, what initial actions will be taken?

\$2,500

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“Knock Yourself Off,” before someone else does! A Torch Light Ignition Session is a 1/2 day program of rapid ideation. Pioneer’s team of career long innovation leaders will facilitate your team through our proven Knock Yourself Off process to identify key areas to explore that will keep your business from falling behind the competition.

Torch Light

- **Knock yourself off (4 hrs)**
 - A deep dive into the current situation with participants
 - “Knock yourself off” brainstorming session
 - Selection of top ideas to move forward exploring

\$900

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